North Dakota One-Call **Board of Directors Meeting**

Meeting Date: August 13, 2020

The meeting was called to order by Don Frye at 10:04 am at AGC of North Dakota Training Room, 422 North 2nd Street, Bismarck, ND.

Board Members Present:

Don Frye – Cities under 5000 Richard Brierley - Oil/Gathering

Mike Schoepp – Gas/Pipelines Derek Weigel - Cable Television

Carey Burke - Excavators

Board Members Present Via phone:

Brooks Goodall - Telecommunications

Ron Ness - Electric

Jerry Blomeke - Rural Water

Brenda Derrig - Cities over 5000

Board Members Absent: None.

Others Present:

Ryan Schmaltz - One Call Concepts/ND One Call Board Representative

Frank Planton - One Call Concepts

Connie Schmidt - One Call Concepts

Victor Schock - ND PSC

Dinah Roberson - Accounting Perry Rockvam - One Basin-One Way Scott Roller - Dimond B Technology Solutions

Roll Call:

Introductions were made; board members and others present are listed above.

The agenda for the meeting of the North Dakota One Call Board of Directors was presented and approved. Brooks Goodall moved to approve the agenda. Mike Schoepp seconded the motion. There being no further discussion the motion was called. Ayes all, motion approved.

Minutes:

Approval of previous meeting minutes:

Minutes of the May 14, 2020 meeting were presented for review and comment to the Board of Directors. Richard Brierley moved to approve the minutes. Carey Burke seconded the motion. There being no further discussion the motion was called. Ayes all, motion approved.

Financial report:

The financial summary for January through June 2020 was submitted as follows:

\$ 92,146.27 Total Income **Total Expenses** \$149,903.20 Net Income -\$57,756.93 Total Checking/Savings \$166,069.93

Derek Weigel moved to accept the financial report as presented. Ron Ness seconded the motion. There being no further discussion the motion was called. Ayes all, motion was approved.

Approval of Bills:

Ryan Schmaltz presented the expenses for payment for the period of April, May and June 2020, the truck expense total of \$4,242.70 and advertising expenses for the amount of \$29,779.37. Mike Schoepp moved to approve payment of expenses as presented. Motion was seconded by Richard Brierley. There being no further discussion the motion was called. Ayes all, motion was approved.

Presentation by Perry Rockvam and Scott Roller – Diamond B Technology Solutions, LLC: Perry and Scott shared information on their training program called ProCertX. After some discussion the board decided to form a committee to research the laws and feasibility of using ProCertX for a training company. The committee will include Victor, Carey and Richard.

PSC - Report: Victor Schock reported:

Enforcement cases update: There are 6 cases open for 2017 or older. 2018 has 3 open cases. There are 5 cases for 2019 and 14 case for 2020 for a total of 28.

Notable Events: The Verendrye hearing is complete. Over all the hearing went well no discission has been made. The next item is modified tickets, if called in the original ticket is canceled but the law does not say that at this time. The excavator does receive a call from OCC that the ticket has been modified. Next, the water lines prior to 2013 are not required to be locatable so they still put blue marks down and excavator can proceed with caution. Victor is concerned about how the law is written.

Staff Comments: None

Center Operations Report:

Dash Board Report: Connie reported.

Inbound Tickets: up about 1,000 YTD they are up about 6,000

Outgoing tickets: are down for July by 6,400, YTD is just shy of 16,000.

ITIC numbers: Notice that our call time went down and some of the abandons went up that is because to make sure everyone was hearing the same message, making sure it was a consistent message. They took the popup the CSRs were reading and educating the caller about ITIC off and put on a forced message so once the caller hits the que, we play a message about ITIC if they are interested and it has increased our abandoned a bit but our ITIC percentage reached over 81% in July. That is up 4% YTD. They are hoping to get to 85% by the end of the year.

ITIC NXT: Connie reported since January 16 when the ITIC NXT was launched 80% of the tickets that are online are using the new software.

Call center activity was as follows:

January to June 2020	2019	2020	% Increase
Incoming Tickets	73,107	77,973	0.06656%
Outgoing Tickets	406,721	398,758	-0.01958%

The incoming tickets represented above for 2020 were split as follows:

Operators Calls	9.58%
Excavator Calls	79.82%
Homeowner Calls	10.61%

Types of locate requests were as follows for 2020:

January to June 2020	% Total 2020
Routine	80.8%
Modify	2.8%
Respot	11.8%
Emergency	2,6%
Meets	.1%
Survey	1.9%

b) Advertising Report:

Truck report: The truck expense report was presented for the period of April through June 2020. The balance for the period is \$4,242.70.

Truck Renewal: Looking at a company in Bismarck for the truck wrap this time. Will be working with whatever company he choses with the design. Truck lease goes to December of 2020.

The NDOC YTD advertising expenditures as of July 2020 are as follows:

Budget Items	Total to Date	2020 Budget
Promotional Items	\$36,456.32	\$50,000.00
Trade Shows	\$61,488.90	\$55,000.00
Magazine & Other Print	\$8,000.00	\$17,500.00
Website	\$17,833.35	\$23,304.00
Radio	\$9,175.00	\$20,500.00
TV	\$62,550.80	\$72,696.00
UND/NDSU Games	\$0.00	\$16,000.00
Bill Board	\$ 0.00	\$0.00
NDOC Truck	\$5,068.56	\$10,000.00
Total of Items to Date	\$200,572.93	\$265,000.00

Ryan presented the advertising expenses compared to the budget with a YTD net of \$64,427.07

c) Ryan Schmaltz Report:

- 1) 2020 Excavator Banquets: After the November meeting he will look at doing some scheduling for 2021. He is also looking at doing some virtual meetings because of the virus.
- 2) Baseball Partnerships: The Red Hawks started late this season because of the virus. They will only charge us 65% of the sponsorship fee. We can either get a refund or put the 35% toward next years sponsorship.

Bismarck Larks 811night was August 1,2020 Dickinson was August 8, 2020 they handed out face masks at both those games.

Old Business:

- 1) Committee for RFP/Contract Committee Report: Brenda reported they received one proposal and sent out a letter. Our recommendation is that we extend the contract with OCC to operate the excavation notice system. With the expectation of the website the board would like someone to look at the website monthly and update as needed. Brenda Derrig moved to approve the proposal presented by One Call Concepts as presented. Motion was seconded by Jerry Blomeke. There being no further discussion the motion was called. Ayes all, motion was approved.
- 2) Status Code 3 update: Code change would allow the date code to except either the text TBD or the date. They can make that change but they would need time, probably until the end of September to do the testing needed to make it work correctly. Once testing is complete, they can roll it out and notify everyone when the change is available. Then they can get their software venders to get it into place at their convenience.
- 3) OCC User Group Meeting: Frank informed the board they are planning to have a meeting in 2021.
- 4) CGA 2021 Conference: The 2020 conference has been canceled the registration fees will be divvied in half and one half will be transferred to the Infrastructure Resources conference scheduled for next year.

New Business:

- a) Survey Ticket Status Code: The board has approved status code 5 as follows: Survey request completed (as built drawings, sketches and/or maps provided). This option can ONLY be used by locators when statusing a survey locate request.
- b) 2021 Budget: Ryan reminded the board the budget is coming up for the November meeting and asked for suggestions.
- c) ITIC NXT Splitting Issue: Connie reported there are 4 other states looking at their splitting rules. She is requested to table the issue until November meeting to report what the other states are doing.
- d) Multiple Excavators on a single ticket locate request: After some discussion on this issue. Ryan will send out a document to the board for review and the issue will be discussed at the next meeting.
- e) Future Meeting Location: It was determined the upcoming meetings will be held at the training room at AGC of North Dakota.
- f) Drain Tile: This has to do with right of way and landowners extending their drain tile into the public right of way and they are not locatable. It comes down to who owns the land. Privately owned underground facilities do not extend beyond the private property.
- g) Big Iron: Ryan asked the board how they felt about him attending this event. They felt Ryan needs to feel comfortable going to the event and left the decision up to him.

Action Items:

August 13, 2020

- Research Committee One Basin-One Way
- Baseball
- ITIC NXT Splitting Issue Connie & Ryan
- Multiple Excavators on a ticket
- Law Changes Victor
- Excavator Banquets Ryan
- 2021 Budget Ryan
- Multiple Excavators on a single ticket

Upcoming Meetings:

Submitted by:

<u>Date</u>	<u>Time</u>	<u>Type</u>	<u>Location</u>
November 12, 2020	10:00	Regular	AGC of ND Training Room
February 11, 2021	10:00	Regular	AGC of ND Training Room
May 13, 2021	10:00	Regular	AGC of ND Training Room
August 13, 2021	10:00	Regular	AGC of ND Training Room

There being no further business to come before the board Carey Burke made a motion to adjourn Derek Weigel seconded. The meeting was adjourned at 12:41.

Brenda Derrig, Secretary	Don Frye, Chairman
Signature:	Signature: Jonald Tome
Date: 11-12-2020	Date: 11-20-2020