# North Dakota One-Call **Board of Directors Meeting**

Meeting Date: May 12, 2022

The meeting was called to order by Don Frye at 10:02 AM at Capitol Electric Co-Op Board Room, 4111 State Street, Bismarck, ND.

### **Board Members Present:**

Mike Schoepp – Gas/Pipelines Don Frye - Cities under 5000 Carey Burke - Excavators Don Johnson - Oil/Gathering

Brooks Goodall - Telecommunications Ron Ness - Electric

Brenda Derrig - Cities over 5000

**Board Members Present Via phone: None** 

Board Members Absent: Jerry Blomeke - Rural Water, Derek Weigel - Cable Television

#### **Others Present:**

Ryan Schmaltz - One Call Concepts/ND One Call Board Representative

Kim Boyd - One Call Concepts Connie Schmidt - One Call Concepts Victor Schock - ND PSC Frank Planton - One Call Concepts Dinah Roberson - Accounting Konrad Crockford - NDPSC

Ann Oberg - McLean-Sheridan Rural Water Cole Johnson - Nodak Electric Grand Forks

#### Roll Call:

Introductions were made; board members and others present are listed above.

#### Agenda:

The agenda for the meeting of the North Dakota One Call Board of Directors was presented and approved. Brenda Derrig moved to approve the agenda. Mike Schoepp seconded the motion. There being no further discussion the motion was called. Ayes all, motion approved.

#### Minutes:

# Approval of previous meeting minutes:

Minutes of the February 10, 2022 meeting were presented for review and comment to the Board of Directors. Carey Burke moved to approve the minutes. Brooks Goodall seconded the motion. There being no further discussion the motion was called. Ayes all, motion approved.

# Financial report:

The financial summary for January through March 2022 was submitted as follows:

\$38,163.91 Total Income \$77,240.05 **Total Expenses** \$-39,076.14 Net Income \$113,409.72 Total Checking/Savings

Ron Ness moved to accept the financial report. Don Johnson seconded the motion. There being no further discussion the motion was called. Ayes all, motion was approved. There was discussion about the depreciation of equipment. The board asked Ryan to do an inventory of the office equipment.

#### **Approval of Bills:**

Ryan Schmaltz presented the expenses for payment for the period of January, February, and March 2022, the truck expense total of \$1,927.57 and advertising expenses for the amount of \$40,278.70 Brenda Derrig moved to approve payment of expenses as presented. Motion was seconded by Ron Ness. There being no further discussion the motion was called. Ayes all, motion was approved.

**PSC – Report:** Victor introduced Konrad Crockford who will be replacing him as representative for the North Dakota Public Service Commission.

**Enforcement cases update**: There are 2 One Call Concepts cases open at this time.

Notable Events: Staff Comments:

Konrad reported the PHMSA Grant has been applied for \$10,000. It is traditionally used for billboard advertising but they will be looking into some new digital media as well. Ryan will get him the new logo to be used in the promotions. The 2021 PHMSA audit results will be in by the end of June.

Konrad will be attending the ND State Fair in July. The board thanked Victor for all the work he has done for ND One Call.

#### **Center Operations Report:**

# **Dash Board Report:**

Connie reported our ticket numbers are down as of the March dash board report.

ITIC: The ITIC is at 83%.

**Positive Response:** Is holding steady at about at 96%.

Status Code #3: Status Code 3 was brought up by Ron Ness and after discussion, it was determined that no action would be taken at this time and other board members would monitor the use of this code for any abuse.

Call center activity was as follows:

January to March 2022	2021	2022	% Increase
Incoming Tickets	15,029	11,665	-22.38%
Outgoing Tickets	74,920	49,392	-34.07%

The incoming tickets represented above for 2022 were split as follows:

Operators Calls	13.12%
Excavator Calls	83.09%
Homeowner Calls	3.79%

Types of locate requests were as follows for 2022:

January to March 2022	% Total 2022
Routine	67.8%
Modify	5.5%
Respot	13.9%
Emergency	6.3%
Meets	.1%
Survey	6.5%

#### **Advertising Report:**

The NDOC YTD advertising expenditures as of March 2022 are as follows:

Budget Items	Total to Date	2022 Budget
Promotional Items	\$40,233.51	\$45,000.00
Trade Shows/Sponsorships	\$61,061.00	\$67,000.00
Magazine & Other Print	\$0.00	\$2,000.00
Website	\$0.00	\$20,700.00
Radio	\$0.00	\$10,300.00
TV	\$2,724.00	\$65,000.00
UND/NDSU Games	\$0.00	\$0.00

Board Approved	\$ 0.00	.00
NDOC Truck	\$1,927.57	\$10,000.00
Total of Items to Date	\$105,946.08	\$220,000.00

Ryan presented the advertising expenses compared to the budget with a YTD net of \$114,053.92.

# **Ryan Schmaltz Report:**

**2022 Excavator Banquets:** Ryan stated at this time we have four banquets Jamestown/Valley City, Bismarck, Grand Forks and Minot had a breakfast meeting.

Banquet Information and Discussion: Don presented the board with a report on how the surrounding states handle Excavator meetings in their states. There were several suggestions as to how to make the meetings happen. After some discussion the board decided to let the committee (Don, Carlie, Ryan, Carey and Cole) look into it further and discuss at the next meeting.

Baseball Partnerships: The Big Sticks 811 night will be Saturday June 4, 2022 the hats are ordered for that night. The Larks 811 night will be Friday August 12, 2022. The Larks also offered us a new 3 year contract to sign. As an incentive, if we sign it before the start of the season, we would get the yearly 3% addition waived for the next 3 years. After some discussion about the budgets for the upcoming contract. Mike Schoepp moved to change the 2023 budget for the Larks contract to \$13,000.00. Motion was seconded by Carey Burke. There being no further discussion the motion was called. Ayes all, motion was approved. The other team sponsorships will be discussed at a later time.

**Other:** Ryan informed the board he will be attending some other conferences this year such as the ND Dot Conference and the Association of Counties.

**NXT/Enhancements:** OCC GIS team is working on a mapping enhancement that will cross reference ND oil well sites so if an excavator references the name of a well site we would be able to cross reference the location and GPS coordinates based off the well site name.

#### **Old Business:**

OCC User Group Meeting: The meeting will be held in Washington, DC September 26-29, 2022. Excavation Conference Report: Meeting was held Phenix, AZ, March 1-3, 2022 Don gave his report to the board.

**Logo Update:** Ryan reported that the website and the media company have been updated with the new logo.

**State Fair:** Ryan has reached out to the previous sponsors and has about 19 interested sponsors for the fair this year. Invoices will be going out the first part of June. Ryan stated after the logo was chosen the T-shirts are finalized and ordered.

**Beer Promotion**: Ryan presented the board with the beer that was designed for NDOC. We had agreed on an amount that we would pay Half Brothers for a wholesale price. However, when the beer launched and Ryan spoke to them about paying them, they said to just wait until the beer all sells and we can settle up at the end.

**Ticket Price Increase**: The ticket price increase went into effect in January/February. There were very few inquiries about the increase.

#### **New Business:**

CGA National Conference: April 4-8, 2022, Anaheim, CA reminder.

August Meeting: Possible Date change

Brooks Goodall moved to change the date of the next meeting to August 12, 2022 beginning at 12:00 PM. Motion was seconded by Brenda Derrig. There being no further discussion the motion was called. Ayes all, motion was approved.

Other: There was discussion on an issue with Status Code 3 - locate not complete spoke to excavator and made other arrangements. Carey received a report of abuse of the #3 status from a contractor. In researching the law, she noticed that there are all sorts of specific

deadlines on the contractors but not on the utilities – other than the 48 hours. Someone said the utilities used to be able to ask for one, 24-hour extension, but the 24-hours was done away with during the last rule changes when they decided the 48 hours started at midnight. Carey said she was going to do some asking around, see if this is a bigger problem or if it was just this one incident and if it IS a bigger problem, she would be looking at doing something legislatively to set a deadline for the utilities to locate. Everyone else on the board said they would pay attention to abuse of the status as well.

## May 12, 2022

- IRS 7year limits Don
- Excavator Banquets
- 2022 Excavator Banquet Committee -Don
- Legislative Issues
- Baseball Sponsorships
- 2022 State Fair
- Beer Promotion
- Equipment Inventory
- Board Packet ND ITT
- Enhancements

# **NCOC Annual Meeting**

#### Call to Order:

Board Officer Elections: Ron reported the committee has spoken to Mike Schoepp and he is willing to stay in the position of Treasurer. Carey Burke, has agreed to move into the position of Secretary. Don Fry Chair and Brooks Goodall Vice-Chair will remain in their current positions. Motion was made by Ron Ness to accept the nominating committee's report. Don Johnson seconded the motion. There being no further discussion the motion was called. Ayes all, motion was approved.

Out Going Members: Ron Ness and Jerry Blomeke will be retiring from the Board. The Board acknowledged Ron Ness and Jerry Blomeke for their many years of service to the ND One Call Board and presented them with a retirement gift.

Nominating Committee Report for New Board Members: The committee presented the recommendation of officers as follows: Ann Oberg with McLean-Sheridan Rural Water will replace Jerry Blomeke representing Rural Water and Cole Johnson with Nodak Electric will replace Ron Ness representing Electric.

Annual Audit Report: Mike presented the 2021 financial audit there were no notable events to report.

Brenda Derrig made a motion to accept the 2021 audit report. Motion was seconded Carey Burke. There being no further discussion the motion was called. Ayes all, motion was approved.

2021 Tax Return: The 2021 Tax return was presented to the board for review.

Date:		Date:	
<b>Upcoming Meetings:</b>			
Date	Time	Type	<u>Location</u>
August 12, 2022	01:00(12:00 Lunch)	Regular	Capital Electric Co-Op Board Room
November 10, 2022	10:00	Regular	Capital Electric Co-Op Board Room
February 09, 2023	10:00	Regular	Capital Electric Co-Op Board Room
May 11, 2023 (Annual Mtg)	10:00	Regular	Capital Electric Co-Op Board Room

There being no further business to come before the board Carey Burke made a motion to adjourn the meeting. Mike Schoepp seconded. The meeting was adjourned at 12:22.

Submitted by:

Brenda Derrig, Secretary

Signature:

Don Frye, Chairman

Signature